YPSILANTI FARMERS MARKETS

2025 Outdoor Season

IMPACT REPORT

Quick Summary

The 2025 Outdoor Market season ran from May through October and marked an exciting new chapter for the Ypsi Farmers Markets as we relocated from Depot Town to downtown Ypsilanti for our first season in the new location. This transition brought new opportunities to connect with the community, welcome new faces, and continue building a vibrant gathering place centered around local food, small businesses, and community connection.

Impact Metrics

With 18,784 customers, $183,437 in total vendor sales, and 18 farm vendors, the 2025 season demonstrated the continued importance of the market as a hub for our local food economy. More than $25,000 in food assistance sales helped expand access to fresh, local food while supporting the farmers and small businesses that make our market thrive.

18,784

Total Customers

$183,437

Total Vendor Sales

$25,133

Food Assistance Sales

18

Farm Vendors

Additional Highlights

Community Initiatives & Events:

- **May 3rd: Opening Day**
  - *Kicked off the summer season and welcomed the community back to the market.*
- **May 17th: Kid's Market Day**
  - *Celebrated young entrepreneurs and the next generation of local business owners, giving youth an opportunity to showcase their creativity, share their goods, and experience the excitement of running a small business.*
- **August 9th: National Farmers Market Week Celebration**
  - *Celebrated local food, farmers markets, and the people who make them thrive.*
- **October 25th: Spooky Market**
  - *Wrapped up the outdoor season with a festive Halloween celebration.*